



Identifying opportunities

Applications and Vertical Markets



Every market sector uses Auto-ID to some level. Whether your customer is a small garden centre looking for a POS system, or you're selling a solution to an NHS Trust - you can be sure that Zebra's world-renowned range will do the job. Whoever your end users are, our specialist team are happy to help identify opportunities and close deals on your behalf.

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| Electricity Service | Gas Service | Water Service |
| Oil Transport | UTILITIES | Oil Service |
| Gas Transport | Petrol Transport | Telecomms |

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| Blood Bank | Pharmacy | Bedside Sampling |
| Radiology | HEALTH CARE / NHS | Patient ID |
| Asset & ID Tracking | Laboratory | Sterile Services |

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| Hotels | Gaming | Restaurants |
| Car Rental | SERVICE & LEISURE | Fast Food |
| Travel & Resort | Amenity | Entertainment |

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| Parcel | Hazardous Materials | Courier |
| Distribution | TRANSPORT & LOGISTICS | Goods Receiving |
| Warehouse | Picking | Shipping |

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| Speciality Retail | DIY & Home Improvement | Food |
| Home Shopping | RETAIL | Clothing & Footwear |
| Wholesale & Auction | Department Stores | Retail Pharmacy |

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| Public Safety | Parking Control | Public Transport |
| Police | GOVERNMENT | Libraries |
| Military & Defence | Central & Local Government | Education |

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| Electronic Stamping | Receipt Printing | Post Office |
| Mailbag Tagging | POSTAL | Counter Automation |
| Postal Distribution | Linerless Supplies | Address Labelling |

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| Chemical | Electronic | Food |
| Automotive & Aerospace | Manufacturing | Fast-moving consumer goods |
| Compliance | Industrial & Agriculture | Textiles |

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| Veterinary Service | Security Services | Fire Safety |
| Repair Services | PUBLIC & PRIVATE SERVICE | Roadside Assistance |
| Construction Services | Financial Services | Insurance Services |